PANOPTO

CASE STUDY

Beyond lecture capture:
Panopto transforms
how students learn and
communicate

BRINGING LECTURE CAPTURE TO THE UNIVERSITY OF NORTHAMPTON

The implementation of Panopto's lecture capture software at the University of Northampton was initiated by two members of staff - Rob Howe, Head of Learning Technology and Media, and Adel Gordon, Media Support and Learning Technologist. They had first became interested in using video to enhance the student experience in 2009, after reading reports on lecture capture by Gartner and JISC. They were keen to start using lecture capture software to give their students the chance to view lectures online, on mobile devices and via the Northampton Integrated Learning System (NILE) – a space for lecturers and students to share information and resources.

Having followed some case studies of users and investigated a range of other products on the market, they decided to trial Panopto based on its ease of use, the quality of resolution and clarity of its recordings, its ability to integrate with their own internal systems and the value for money it represented.

GETTING STARTED WITH PANOPTO

The Learning Technology Department was impressed at how quickly they were able to download the software onto a laptop and start using it intuitively. The fact that Panopto offered a hosted solution was also of great benefit as it meant the team could set up the trial quickly and easily.

The first two departments to trial Panopto were the Business School and the School of Health. Lecturers and tutors got involved and were surprised at how easy Panopto was to use. They also loved the fact that it integrated seamlessly with Blackboard. Di Stoncel, Principal Lecturer in the School of Education, made a recording of a guest speaker, which was then broadcast to students, with great success.

It has also been used for an assessed presentation, when a marker could not be present because of illness, but could use the recording to moderate. Panopto will be used to capture more assessed presentations for external markers.

THE UNIVERSITY OF NORTHAMPTON

ABOUT | The University of Northampton, based in the heart of England, offers a diverse selection of courses, including foundation degrees, HNDs, undergraduate degrees (BA, BSc) and postgraduate and professional qualifications. It also leads and engages in research at national and international levels.

TOTAL ENROLMENT | 10,000

WEBSITE | www.northampton.ac.uk

"I have found it to be very useful and easier to use than I expected...It is unobtrusive and has opened up several opportunities which have enhanced the student experience."

— *Di Stoncel, Principal Lecturer, School of Education*

> ❝ **Panopto's functionality matched or exceeded that of other products on the market.** ❞
>
> — **Rob Howe,** Head of Learning Technology and Media

HEADLINE RESULTS FOR THE UNIVERSITY OF NORTHAMPTON

During the university's one year trial of the system:

- 21 modules have used Panopto
- 87 recording sessions have been made
- 738 users and counting have viewed the content

FUTURE PLANS WITH PANOPTO

Since Panopto has been so well received by students and lecturers alike, Rob Howe and his team will now continue promote it to more tutors across the university and are considering hosting the software themselves in the future.

Panopto is now installed in all lecture theatres at the institution and there are plans to use its live broadcasting function more and to develop some video case studies.

ABOUT THE PANOPTO SYSTEM

Panopto is the only fully scalable solution that is completely software-based, allowing you to capture, edit, stream, archive and share lecture recordings easily. Whatever their area of study, students can view their lecturers online whenever and wherever they like, navigate directly to the content they need and make their own notes.

WHY PANOPTO?

- **OUR SOFTWARE RUNS ON ANY LAPTOP**
- **WE DEPLOY LOCALLY OR IN THE CLOUD**
- **IT WORKS ON ANY DEVICE**
- **SEARCH INSIDE ALL YOUR VIDEOS**
- **YOU CAN RECORD MULTIPLE VIDEO STREAMS**
- **VIDEO MANAGEMENT IS INTEGRATED**
- **WE PROVIDE WORLD-RENOWNED CUSTOMER SERVICE**