As a pioneer of online education, Onfit Training College leads the way in offering highly flexible learning solutions. Students can study anywhere and at their own pace, while on their laptop or mobile device. Since fitness and coaching involve physical activity and the health and well-being of others, Onfit Training College has developed a curriculum that includes both written materials and interactive videos. Similarly, assessments include a written component as well as a final video submission.

All Onfit students are required to submit a video assessment as part of their course completion. Originally, the Education team at Onfit had a process in place for students to submit videos and for teachers to assess these submissions. This process, which consisted of a patchwork of different solutions including Dropbox and Google Drive, was initially manageable given the staff size and number of students but time-consuming nonetheless.

When the global fitness company, F45 Training, partnered with Onfit to certify their trainers for the Prodigy program, Onfit suddenly acquired an additional 350 students. To achieve the certification, F45 students were required to complete a 15-hour course and submit two videos for assessment. Onfit’s assessment video process suddenly became untenable with the rapid increase in the number of students.

“ I knew Panopto was good… but having it all flawlessly executed has been one of the most reassuring experiences I’ve ever had purchasing a product for our business…. When I look at all the features that we currently aren’t using, and think about how we can use them in the future - it just excites me in a way that I didn’t think would be possible from one single product. ”

— Jordan Murphy, Strategic Partnerships Manager, Onfit Training College

About Onfit Training College

Onfit Training College (RTO 32107) was founded in 2008 and is an Australian Health and Fitness College that specializes in nationally accredited online courses. Upon successful completion of coursework, a student can qualify to become a Personal Trainer, Gym/Group Instructor, Allied Health Assistant, or a Weight Management Consultant. The college also offers a range of specialist courses in managing a gym, owning a personal training studio, and working with the disabled. Over 1,000 students attend and complete their certifications through Onfit Training College each year.
The challenge:
Scaling to meet demand

Jordan Murphy, Onfit Training College’s Strategic Partnerships Manager, described the process his team had for student video submissions as “basic” and “broken.” It wasn’t providing a good experience for students and it was an enormous time burden for teachers. When students submitted videos, “they didn’t know whether the videos were successfully uploaded and would constantly be following up to see if their assessment was submitted,” said Murphy. Once students uploaded their videos, teachers had to complete a nine-step process for each submission before communicating final grades to students.

One of those nine steps fell to Murphy and his Education team colleagues to complete. Every time a student submitted their video assessment with a link to a file in Google Drive, Murphy and his colleagues had to check each link to ensure that the sharing permissions were correct, and request access to videos in instances where sharing permissions were incorrect. With the addition of 350 new students, Murphy estimated that these time-intensive manual processes would add an additional 20 hours a week to his workload, rendering it unsustainable.

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“I can’t recommend Panopto to enough people. It delivers on everything. There isn’t anything that it hasn’t been able to do. And if we need support, Michael and Chloe have always been there to help out or offer advice, which is what you want in a partnership. It’s not a transactional relationship— it is a partnership.”

— Jordan Murphy, Strategic Partnerships Manager, Onfit Training College

“The solution:
Switching from a patchwork of solutions to a streamlined workflow with Panopto

Murphy was familiar with Panopto from his time as a student at the University of South Australia and thought that Panopto could help streamline the video submission process at Onfit Training College. When he initially proposed Panopto to his colleagues, they were also evaluating Vimeo. Murphy championed Panopto as a turnkey solution, which could sit at the center of several other systems and integrate them into a holistic system. The Vimeo option, while less expensive, was still a “Frankenstein solution,” according to Murphy, with five or six disparate systems coming together without talking with one another.

While the Onfit team continued to debate the various offerings, the addition of the F45 project made the decision easy. “With a project as big as F45, and without hiring a full team to support the new workload created as a result, we needed a solution that would enable myself and three or four colleagues to service 400 students efficiently. The only way we could do that was with Panopto,” said Murphy.
The results:

Exceeded all expectations

Since implementing Panopto, Onfit Training College teachers and the Education team have saved hundreds of hours and the entire process of reviewing assessments has sped up by 2.5 times. Initially, Murphy thought they should stagger the Panopto rollout, but after introducing it in a few courses, the teachers asked if they could use Panopto in all Onfit classes since it was such a time-saver and enabled easier workflows.

Murphy explained that Onfit has an internal goal to review and grade every student assessment in under three weeks. But now, since implementing Panopto, they have shortened that turnaround time to less than one week.

Central to Onfit Training College's teaching and training philosophy is providing the best experience possible for students. Murphy said that current students will notice the big difference that Panopto makes for their teachers' review times. Having teachers spend less time on tedium and manual tasks frees up their time to focus on continually improving their materials and providing content that keeps students engaged and learning.

While Onfit Training College uses Panopto for one specific use case - the submission and review of video assessments - Murphy said he's excited by future possibilities and other use cases: “Using Panopto has transformed our business in ways that I didn't expect. I knew that product was good coming into it, but actually seeing it in practice and having it all flawlessly executed, has been one of the most reassuring experiences I've ever had purchasing a product for our business. It has delivered absolutely everything that was promised and then when I look at all the features that we currently aren’t using, and think about how we can use them in the future – it just excites me in a way that I didn’t think would be possible from one single product.”

**Before Panopto**

- 9-step process
- Hiring of 6 contractors to help with workload
- Associated handling time* - 2 hrs per assessment
- Average of 59 video assessments per month

**After Panopto**

- 3-step process
- No additional staff needed
- Average handling time* - 45 min per assessment
- Average of 59 video assessments per month

*Handling time includes the student submission process as well as the educator’s time reviewing and grading.