

By the Numbers

How Panopto Scaled to Meet the Needs of Students and Teachers During the Pandemic

Panopto, which helps universities and businesses create secure, searchable video libraries of their institutional knowledge, became an essential technology during the pandemic. Not only did Panopto help keep academic institutions open and operating virtually, but it also continued to delight customers.

More Institutions Use Panopto than Ever Before

- Serving more than **13 million end users** encompassing businesses, universities, and creators around the world.
- Hosting more than **1.6 billion minutes of video** in our cloud.
- Streaming more than **1,650 years' worth of video** every month.
- Importing more than **10 million meeting recordings** from enterprises in the last year.
- Serving **22 of the top 25 universities** on the Times Higher Education World University 2021 Rankings and US News and World Report.

“ Who knew that tools like Microsoft Teams, Blackboard, **Panopto**, and Wordpress would be the out-of-band glue that helped keep higher education together? ”

Paige Francis, [One Year Later: Are Higher Ed Pandemic Tech Investments Here To Stay?](#), Forbes

Panopto Customers = Happy Customers

Net Promoter Score (NPS)

Industry-leading



Customer Satisfaction



Customer Support

Gartner Peer Insights

4.5 out of 5 Ranking



Recommend Rate

Asynchronous Video is Here to Stay

“ Video is now co-equal with the LMS as a learning platform. ”

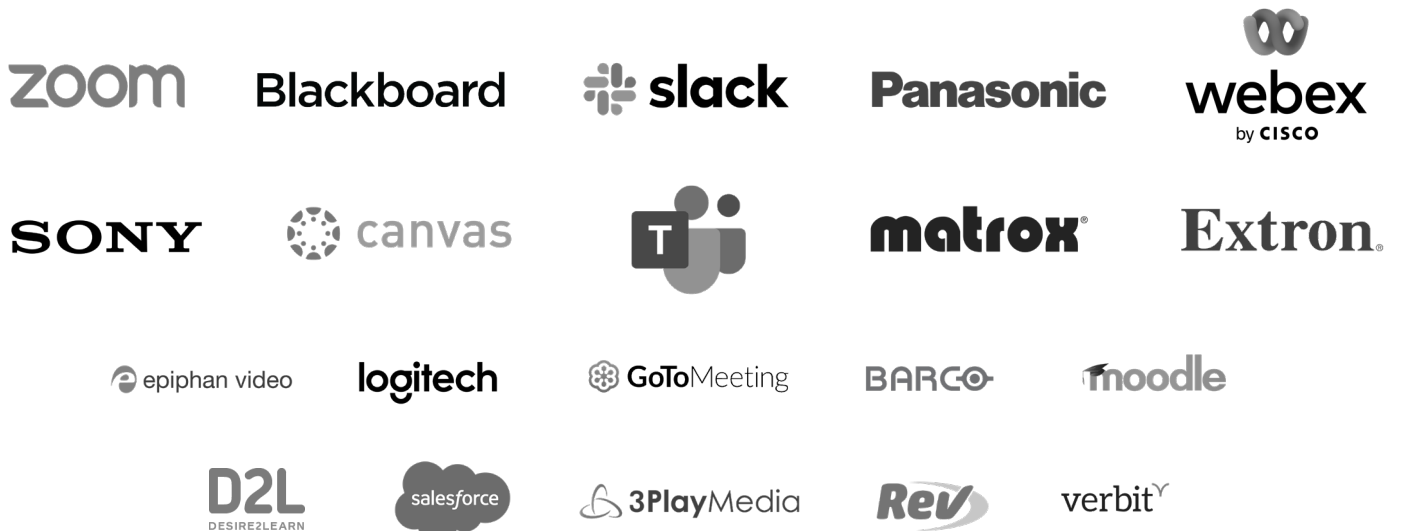
Phil Hill, [The Future of Learning Platforms](#)

“ Online learning in all its current manifestations — flipped, hybrid, hyflex, live video — has finally earned its place as an important modality of higher education: a mainstay, not a stopgap. ”

Ann Kirschner, [Will Fall 2021 On Campus Look A Lot Like Fall 2019?](#)

Great Integrations

58 Actively supported integrations including:



All Statistics are as of 6/9/2021

Don't miss out on the big shift happening now with how universities use video! Find out how the world's best learning institutions use Panopto.

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