Video is now co-equal with the LMS as a learning platform.

Phil Hill, The Future of Learning Platforms

Online learning in all its current manifestations — flipped, hybrid, hyflex, live video — has finally earned its place as an important modality of higher education: a mainstay, not a stopgap.

Ann Kirschner, Will Fall 2021 On-Campus Look A Lot Like Fall 2020?

Panopto, which helps universities and businesses create secure, searchable video libraries of their institutional knowledge, became an essential technology during the pandemic. Not only did Panopto help keep academic institutions open and operating virtually, but it also continued to delight customers.

Panopto Customers = Happy Customers

Net Promoter Score (NPS)

Industry-leading

Customer Satisfaction

Customer Support

Gartner Peer Insights

4.5 out of 5 Ranking

77% Recommend Rate

Panopto Customers = Happy Customers

More Institutions Use Panopto than Ever Before

Serving more than 1.3 million end users encompassing businesses, universities, and creators around the world.

Hosting more than 56 billion minutes of video in our cloud.

Streaming more than 1.665 years’ worth of video every month.

Importing more than 10 million meeting recordings from enterprises in the last year.


All Statistics are as of 6/9/2021

Great Integrations

58 Actively supported integrations including:

- Zoom
- Blackboard
- slack
- Panasonic
- webeX by CMEC
- SONY
- canvas
- matrox
- Extron
- epiphon video
- logitech
- GoToMeeting
- BARCO
- moodle
- D2L
- 3PlayMedia
- Rev

Don’t miss out on the big shift happening now with how universities use video! Find out how the world’s best learning institutions use Panopto.

Join Us

Who knew that tools like Microsoft Teams, Blackboard, Panopto, and Wordpress would be the out-of-band glue that helped keep higher education together?

Paige Francis, One Year Later: Are Higher Ed Pandemic Tech Investments Here To Stay?, Forbes

“Asynchronous Video is Here to Stay

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